



Maps Make Sense Challenge 2017

Judging Criteria

Your entry will be judged on the following:

- Choice of Esri Story Map template – the more advanced template you use the higher your entry will rank.
- How visually attractive and compelling your story map is.
- Quality of visual material.
- Quality of cartography.
- Use of advanced analytics.
- Inclusion of 200 word background to your Story Map
- How effectively you make the subject matter interesting, understandable, and engaging.

If you have questions about the competition ask us at mapsmakesense@esri-ireland.ie

Good Luck!